

**LEO AWARDS 2004 PRESENTERS TO RECEIVE CELEBRITY TREATMENT
WITH FIRST-EVER GIFT BAGS!**

May 14, 2004: VANCOUVER — Walter Daroshin, LEO AWARDS president is pleased to announce that presenters at the LEO AWARDS 2004 will receive a deluxe gift bag of goods and services. "The presenters for the LEO AWARDS have always been generous with their time so we're pleased this year to offer them this amazing gift," says Mr. Daroshin.

The LEO AWARDS 2004 gift bag was assembled by Celebrity Rx, a company that caters to celebrities, including those who want to be treated just like one. "Vancouver is proud to host the LEO AWARDS and I am proud to showcase the contributing businesses," said Michele Thistle, Celebrity Rx owner. "The response from participating companies was incredible — so much so that each gift bag will include over \$2000 of merchandise, plus up to \$5000 in travel discounts!"

Altogether, 26 merchants donated products, services and gift certificates to the gift bags. Among the items featured are: deluxe accommodations, plus chocoholic buffet for two at The Sutton Place, Purdy's chocolates, Roots perfume, product and gift certificates from EvelineCharles Salons & Spas and JC Studios, travel discounts from Anderson Air, Stormtech sports bag, dry fit shirt from Gleice Apparel, a piccolo of Veuve Cliquot, and much more. The entire contents of the LEO AWARDS 2004 gift bag, including a photograph, can be viewed at http://www.leoawards.com/gift_bag.htm.

Tickets for the LEO AWARDS 2004 are now available. Ticket order forms can be downloaded from the LEO AWARDS web site, or tickets may be purchased by calling the LEO AWARDS office at 604-688-3721 ext. 20. Seating is available on a first-come, first-served basis.

The LEO AWARDS 2004 are presented by TELUS. Additional sponsors include Northwest Imaging & FX, IATSE 891, Kodak Entertainment Imaging and ACFC West. The LEO AWARDS also receive support from the Province of British Columbia through the Ministry of Small Business & Economic Development.

The LEO AWARDS were established in 1998 to celebrate excellence in British Columbia film and television. The LEO AWARDS are a project of the Motion Picture Arts & Sciences Foundation of British Columbia, and produced by Troika Productions Inc. and Events One.

(Photos attached)

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